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Legendary Joan Rivers Stars in Groundbreaking Animated Comedy with Other Notable Celebrities

Chicago, IL (May 8, 2014) – Comedy icon and fashion laureate Joan Rivers is venturing out on her own to star and executive produce a new fashion and celebrity-skewering animated comedy *Fashionista and Glamour Girl*, which features Rivers' character as a superhero who boldly goes where no superhero has gone before... the red carpet. A sneak peek of the webisode is currently available at www.FashionistaandGlamourGirl.com.

The trailblazing program is developed and produced independently by Rivers and her daughter, E! Entertainment's *Fashion Police* executive producer Melissa Rivers, with show creator and *Joan & Melissa: Joan Knows Best?* executive producer Danny Salles and Grand Rapids' Emmy Award-winning production duo Teresa L. Thome and Patrick W. Ziegler of Fubble Entertainment.

"It's about time there was an animated series for women and their stylish buddies that shows powerful women fighting crime. I mean, did you see what Liza wore to the Oscars? Now *that's* a crime!," said Rivers.

Fashionista and Glamour Girl is a fun, fast-paced send-up of everything hype, glamour and celebrity – with the fresh go anywhere/say anything voice that audiences crave from Joan. The show is filled with star cameos and spoofs and a take-no-prisoners attitude.

Rivers voices character Roxanne Bischoff, a crotchety seamstress for a cosmopolitan Manhattan department store who sneaks into her lair at night and becomes superhero Fashionista. Her goal: to save actors, designers, celebrities and even your aunt Bessie from becoming the next fashion don't. The pilot co-stars actress/recording star Christina Milian (*Love Don't Cost a Thing/Be Cool*) as the shy-by-day stock room girl and glam-by-night side-kick Glamour Girl. The rest of the dynamic cast includes:

- French Stewart (*Third Rock from the Sun*) – as Mr. Worthe, the pompous fussy budget who runs the ladies' couture floor and has no idea that his employee Roxanne is the fashion world's best kept secret.
- Michael Urie (*Ugly Betty*) – as Roxanne's scruffy pet Maltese, Killer, who transforms into Splendido, the purebred stylist with big talent and a bigger attitude.
- Melissa Rivers (*Joan & Melissa*) – as super-villain Bangs who dedicates her life to foiling designers and couture devotees everywhere.
- Seth Rudetsky (*Seth's Big Fat Broadway*, SiriusXM Radio) – as the bitter Stole, Bang's pet fox she keeps around her neck and her only ally.
- Susie Essman (*Curb Your Enthusiasm*) – as Diane Von Furstenberger, one of many celebrities in peril who call on Fashionista for help.
- Lisa Rinna (*Days of our Lives/Melrose Place*) – as a sexy trophy wife.
- Fred A. Stella (Listen Up Award winner) – as the snarky narrator.

Fans of Joan Rivers and the cast are being encouraged, through Facebook, Twitter and YouTube, to watch the teaser available now and May 15 pilot webisode at www.FashionistaandGlamourGirl.com to show support for future webisodes.

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About Joan and Melissa Rivers

The Rivers are executive producers of *Fashionista and Glamour Girl*, and are the creative force behind such hit series as E!'s *Fashion Police*, which Melissa executive produces, as well as WeTV's *Joan & Melissa: Joan Knows Best?*, TVLand's *How'd You Get So Rich?*, E!'s *Live from the Red Carpet* (1996-2004) and *TV Guide Channel*, to name a few. And with an international, multi-million dollar jewelry line on QVC and years of introducing "Who are you wearing?" into the lexicon, who better to executive produce a fashion-centric comedy like *Fashionista and Glamour Girl*? They also produce the new hit web series *In Bed with Joan*, recently featured on Entertainment Weekly's Top 10 Must List. Additionally, Joan is an accomplished author, with her 11th book *I Hate Everyone...Starting with Me* instantly becoming a New York Times Bestseller.

About Danny Salles

Danny Salles is the creator and executive producer of *Fashionista and Glamour Girl*. He is a veteran director/showrunner of numerous genre-bending comic reality shows including WeTV's *Joan & Melissa: Joan Knows Best?* (EP), Bravo's *Kathy Griffin: My Life on the D-List* (Emmy Nomination), Fox's *My Big Fat Obnoxious Fiancé* (director), Spike's *Joe Schmo Show* (director), VH1's *I Want to Work for Diddy* (EP), VH1's *Dice Undisputed* with Andrew Dice Clay and MTV's *Faking the Video* (creator, EP).

About Fubble Entertainment

Teresa L. Thome and Patrick W. Ziegler of Fubble Entertainment are executive producers of *Fashionista and Glamour Girl*. They are the creators of the Emmy award-winning web series, *Backstage Drama* (www.BackstageDrama.com), and won two Emmys as executive producers for the children's television show, *Come On Over!*, which won a total of 13 Emmys. The Fubble Entertainment team has served as creative producers for the national festival of laughter, Gilda's LaughFest, producing shows with Betty White, Martin Short and Wayne Brady. The team is currently developing the sitcom *I've Got A Life In Kalamazoo* starring Ed Asner and Marion Ross (www.LifeInKzoo.com) as well as a holiday movie, *The Santa Hat*.

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